



1/5

Modular Box - Update2

Customizable & Multipurpose Modular Box

Target group

1: Families with kids and 2: Young people driven by design & innovation

Observation

People need to carry many things in their cars: first aid kit, tools, warning signs, and additional things like a tent, or foldable chair. These things may create a mess in trunk.

Conclusion

A modular storage system may help the user to organize the trunk so space inside the trunk becomes more usable.



Solution

Customizable boxes help the user to store things in an organized way. The user can select the box types, the number boxes, dimensions, and color thanks to the website of the product. 3D printing technology makes customization possible.

2/5 Modular Box - Update2

Customizable & Multipurpose Modular Box



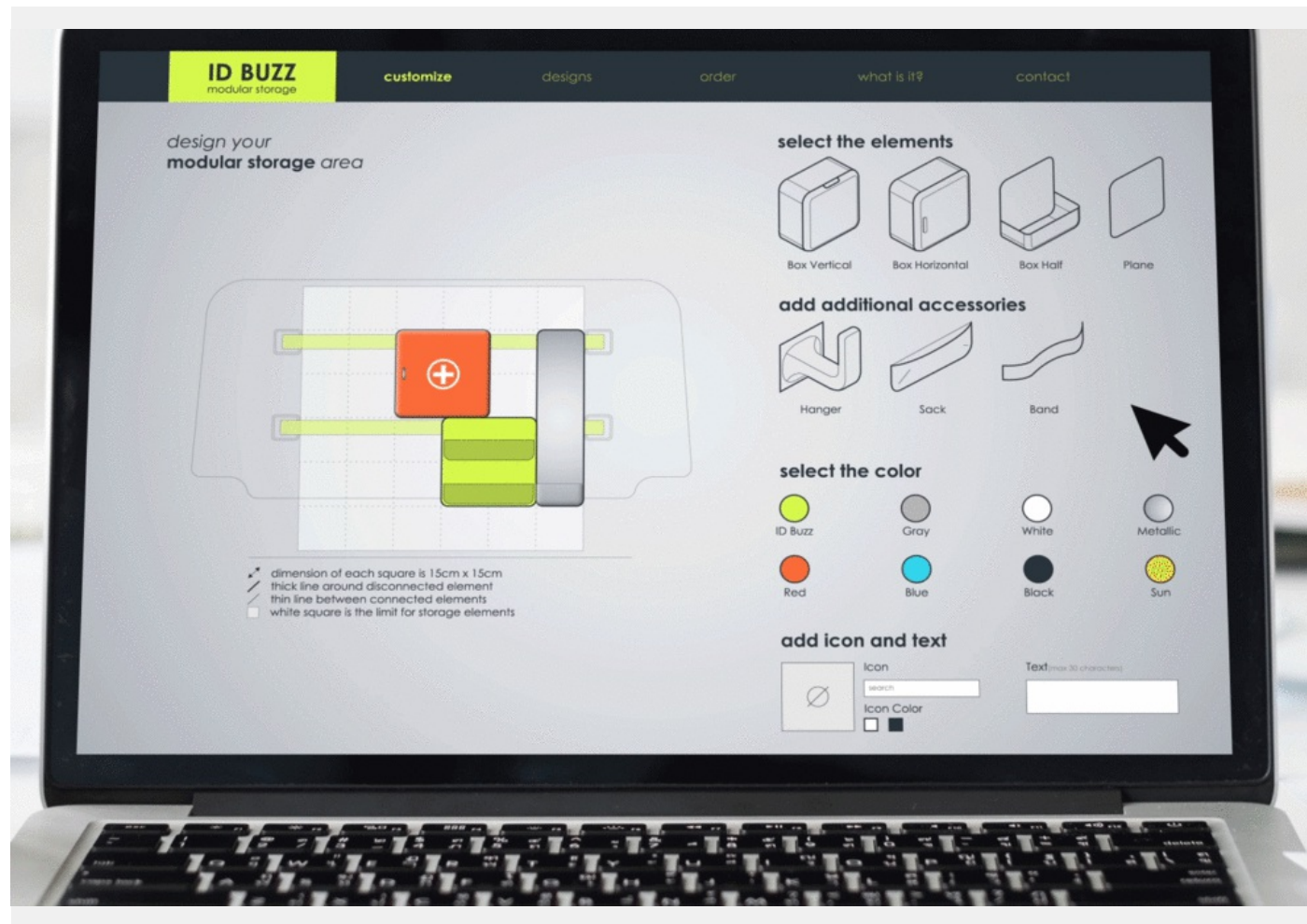
Need addressed by this product

There are many things which invade space in your trunk. Modular boxes utilize your trunk using the vertical area for storage. The user can organize the things in trunk: the boxes may contain first aid kit, tools, emergency tools (like a warning sign), long things like tent and foldable chair.

Status: 23.09.2018

3/5 Modular Box - Update2

Customizable & Multipurpose Modular Box



Further elaboration of the product

The website enables users to make their design, view ready-made designs, and order the storage set.

Status: 23.09.2018

4/5 Modular Box - Update2

Customizable & Multipurpose Modular Box



Further elaboration of the product

3D printing enables users to create their own designs according to their needs.

Status: 23.09.2018



Modular Box - Update2

Customizable & Multipurpose Modular Box

Creative's profile



Pavlina_K PRO

Art Director, Graphic - Web designer

Creative's top 5 skills

Illustration, Product Design, Packaging Design, Communication Concept, Textile Design

Collaborators



Aybars Senyildiz PRO

Industrial Designer

Izmir, Turkey

Third party materials used

<https://www.target.com/p/johnson-johnson-all-purpose-first-aid-kit-140ct/-/A-51494103>

<http://www.getaway.co.za/gear-reviews/camping/reviewed-pop-up-itent>

<http://pngimage.net/wp-content/uploads/2018/06/png-for-tools-2.png>

https://www.flaticon.com/free-icon/tools_771605#term=tool&page=1&position=15

https://www.flaticon.com/free-icon/camping-tent_37818#term=tent&page=1&position=41

<https://www.pexels.com/photo/apple-computer-cup-desk-597331>