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Soft Bumpers

for the beginner drivers

Target group

2: Young people driven by design & innovation

Observation

People who are new in driving hesitate in buying a new car because they may make small mistakes but these mistakes may cause expensive repair costs.

Conclusion

A product which makes new drivers more confident would enable users to buy a car which can compensate their small mistakes.



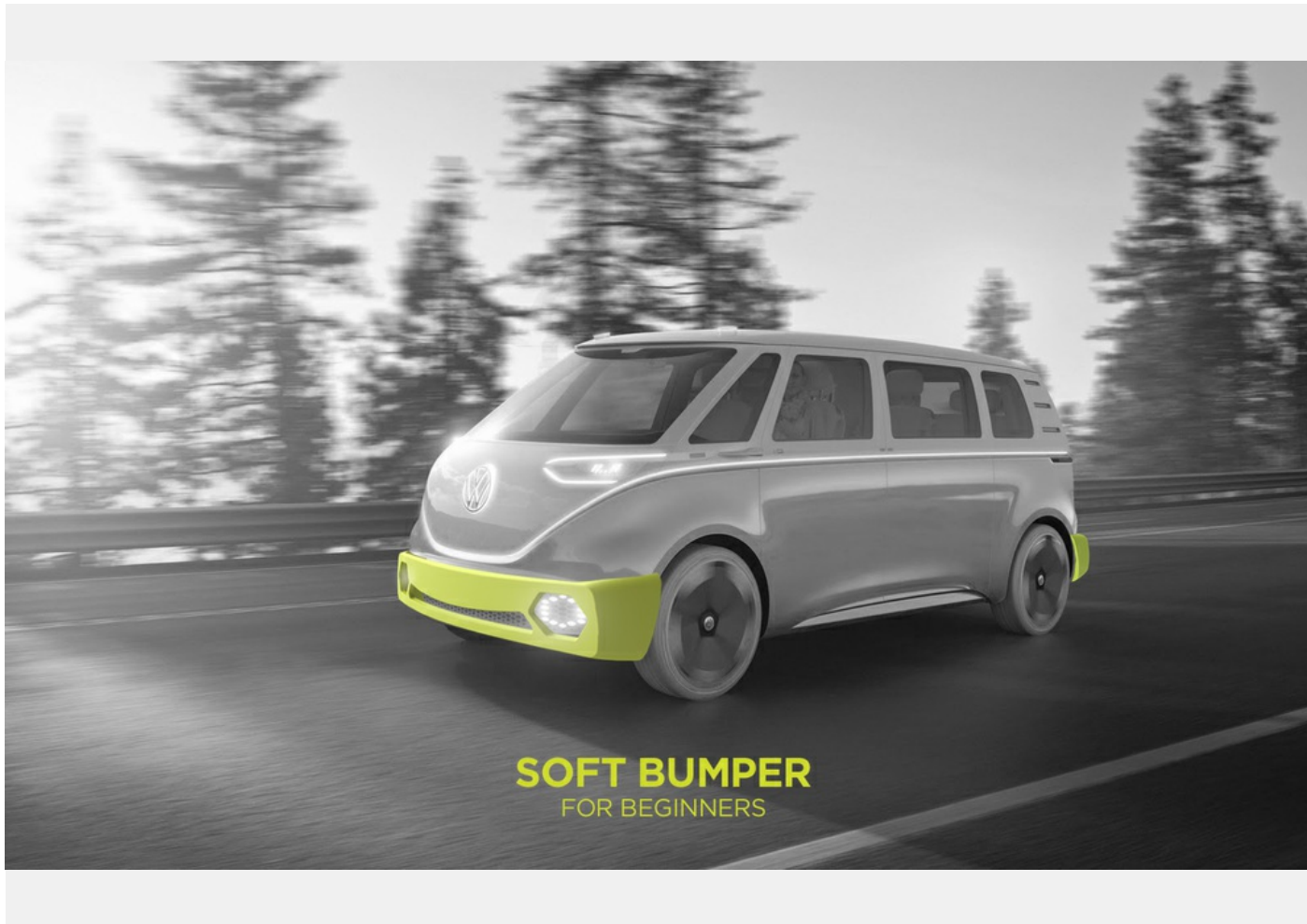
Solution

A flexible bumper set (front and back) for beginners can ensure that ID Buzz will not get any damage when you hit another car slowly. Moreover, you will not damage any other car. This product will make new drivers more confident especially when parking.



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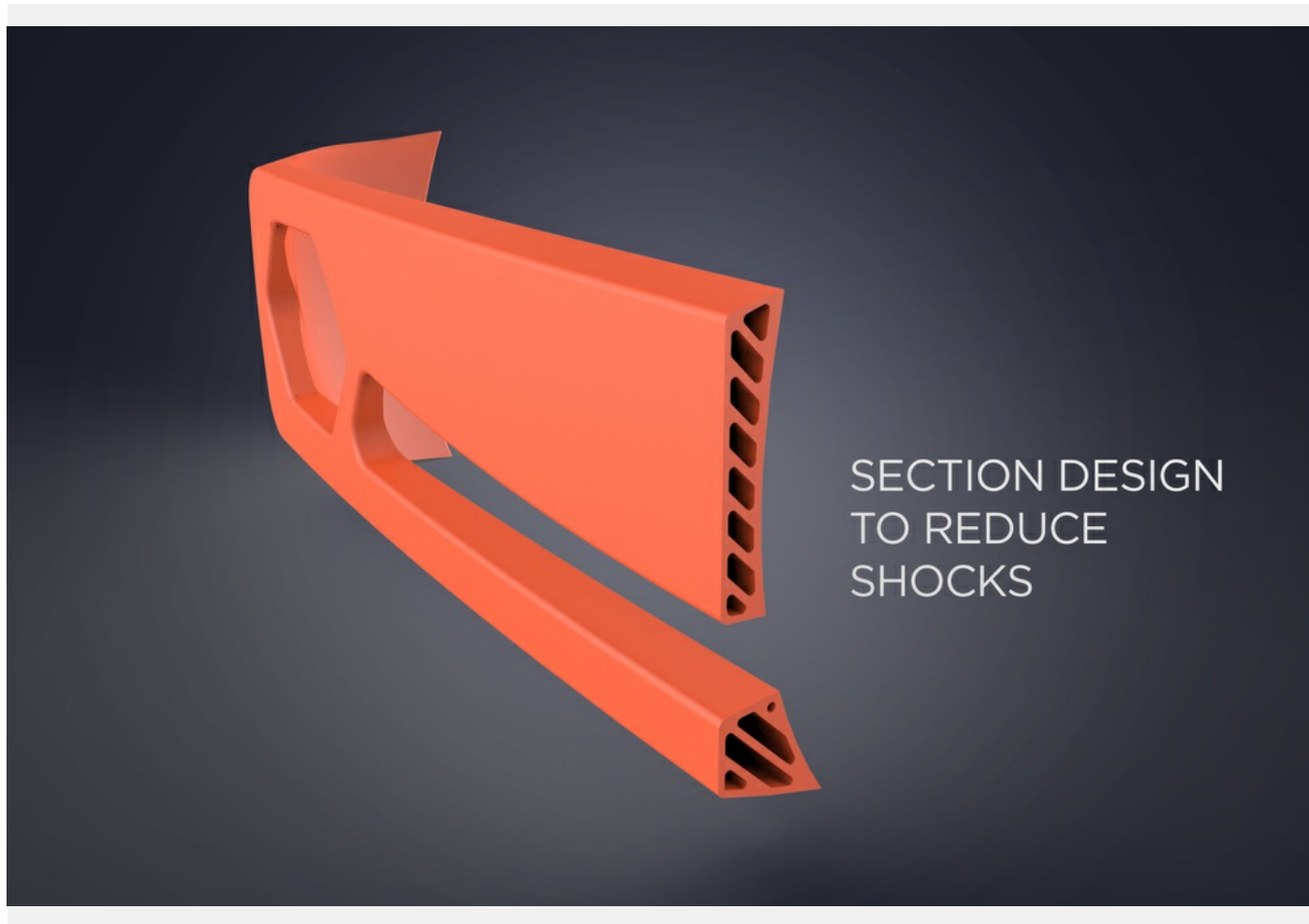
Need addressed by this product

The product will make users more confident when driving. Moreover, it will reduce damages when small mistakes happen when parking for both the user's car, and the car being touched.

Status: 23.09.2018

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Further elaboration of the product

The section is made possible thanks to 3D printing. The special section reduces shocks.

Status: 23.09.2018

Print your Buzz



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Creative's profile



Aybars Senyildiz PRO

Industrial Designer

Izmir, Turkey

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design, Service Design