



1/4

## User as the car freshener (UPDATED)

3D printed miniatures of you, your family or your favorite character with scented filament .

### Target group

1: Families with kids and 2: Young people driven by design & innovation

### Observation

Users like to express their identity through the things they own. Specially with iconic cars like this.

### Conclusion

People like customization and personalization of things.

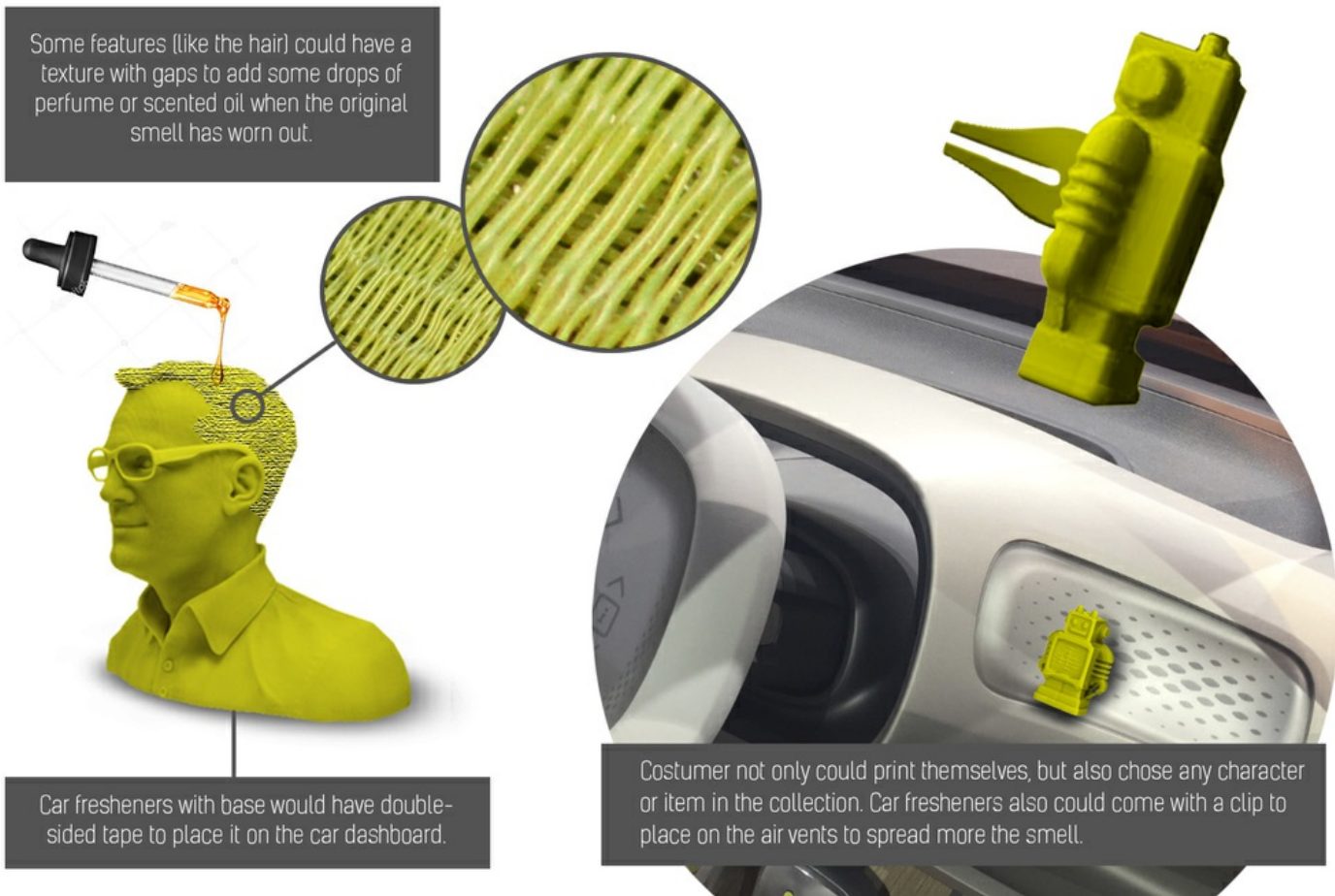


### Solution

A car freshner printed out with aromatic filament, potraying the user, a loved person or favorite character.

## 2/4 User as the car freshener (UPDATED)

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Need addressed by this product

Filament would be scented.  
<https://pinshape.com/blog/guide-green-3d-printing/>

### 3/4 User as the car freshener (UPDATED)

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Further elaboration of the product

<https://www.buzzfeed.com/mikecarrier/i-3d-printed-my-face>

<https://www.youtube.com/watch?v=M4b9a68jnHU>

<https://shop.3dfilaprint.com/scented-filaments-408-c.asp>



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### Creative's profile



**oxelot** PRO

Graphic and Product Designer

### Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design, Communication Concept

### Third party materials used

<https://insideevs.com/wp-content/uploads/2017/12/DSC6088.jpg>

<https://jinian.cgsociety.org/ozn2/3d-print-head-slash->

[https://cardesignnews.azureedge.net/media/13683012/vw-id-buzz-int-dash-angle\\_small.jpg](https://cardesignnews.azureedge.net/media/13683012/vw-id-buzz-int-dash-angle_small.jpg)

[https://www.3dhubs.com/sites/all/themes/hubs3d/images/ultimaker-1\\_2.jpg](https://www.3dhubs.com/sites/all/themes/hubs3d/images/ultimaker-1_2.jpg)

<https://encrypted-tbn0.gstatic.com/images?q=tbn:ANd9GcQ6Fpn8COaJUhcouJPsiLR1OtLB8k9PG9x4g5jXZM3flet28OfD>

<https://shop.3dfilaprint.com/ekmps/shops/billyboyclide/images/aromatic-pine-pla-1.75mm-special-edition-1635-p.jpg>

<https://static.webshopapp.com/shops/074423/files/062922496/proto-pasta-175-mm-htpla-caffe-aromatico-filamento.jpg>