

Buzz Panelsocks

Add functional value to the side panels with 3d printed cover and useful add-ons.

Target group

1: Families with kids and 2: Young people driven by design & innovation

Observation

The VW Buzz's interior aims to create a clean and well-arranged atmosphere. Comfy lounge interiors are the things the interior based on. Every detail in the interior serves for that matter. Besides the fact, when there is only rear bench in the back (seating for 4), the car does not offer additional storages like pockets on the back of seats and there is no place that you can hang your garments or place some other items that bring value.

Conclusion

To keep the interior organized and meet the users' needs, functional elements are needed in the interior. To do so, existing interior parts can be used for a better blend.

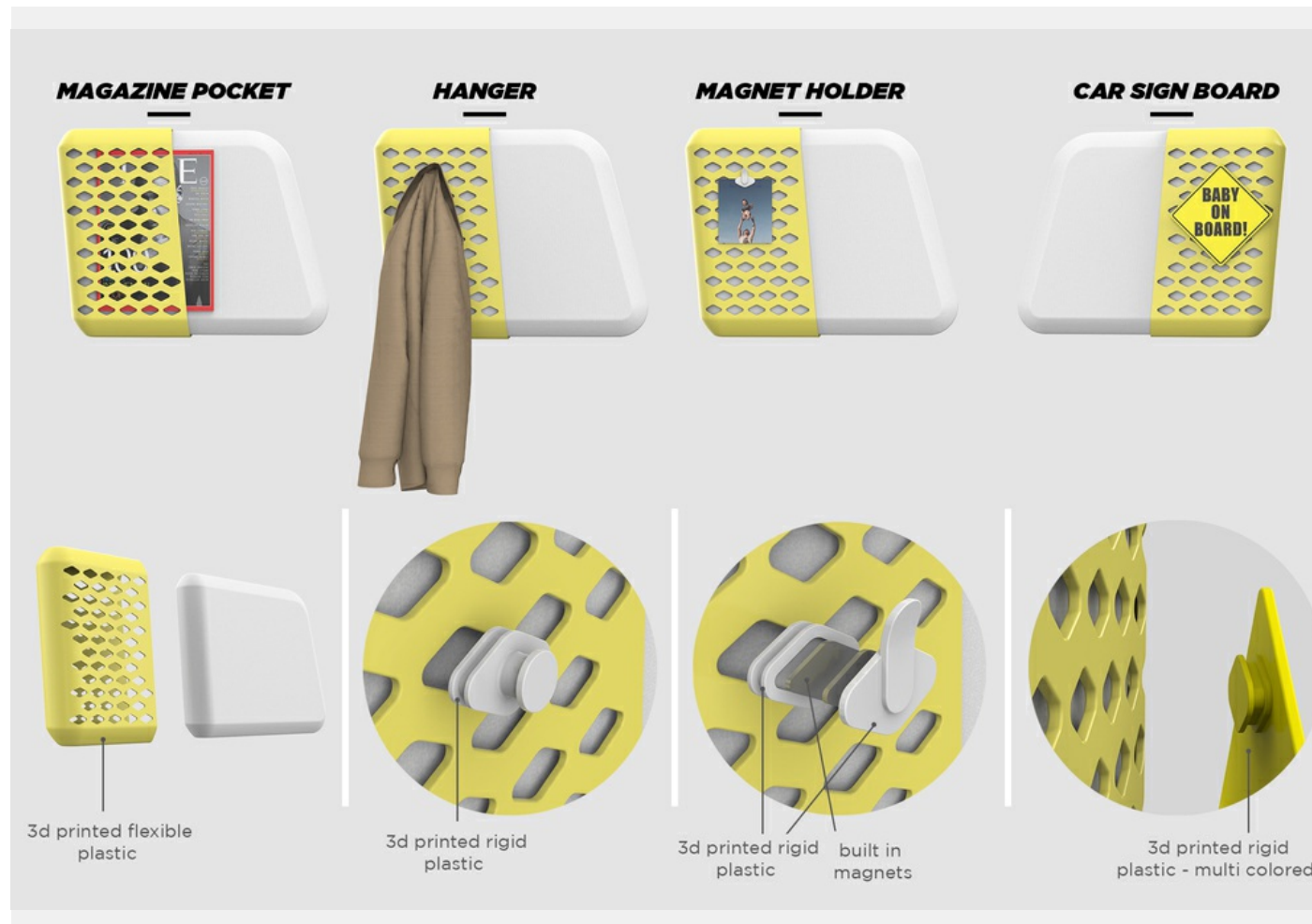


Solution

The side panels that near the rear bench are the interior parts to use to solve this problem. Buzz Panelsocks are clothed tight on the panels. they come with a variety of add-ons to function for different purposes. The 3d printed addons fit together with the holes defining the pattern. Buzz Panelsocks work as magazine pockets, hangers, holders and car sign boards. Moreover they are well blended interior elements.

2/5 Buzz Panelsocks

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Need addressed by this product

Buzz Panelsocks and the add-ons are customizable. The pattern and the add-ons (depending on the pattern) can be changed according to the users' wish.

3/5 Buzz Panelsocks

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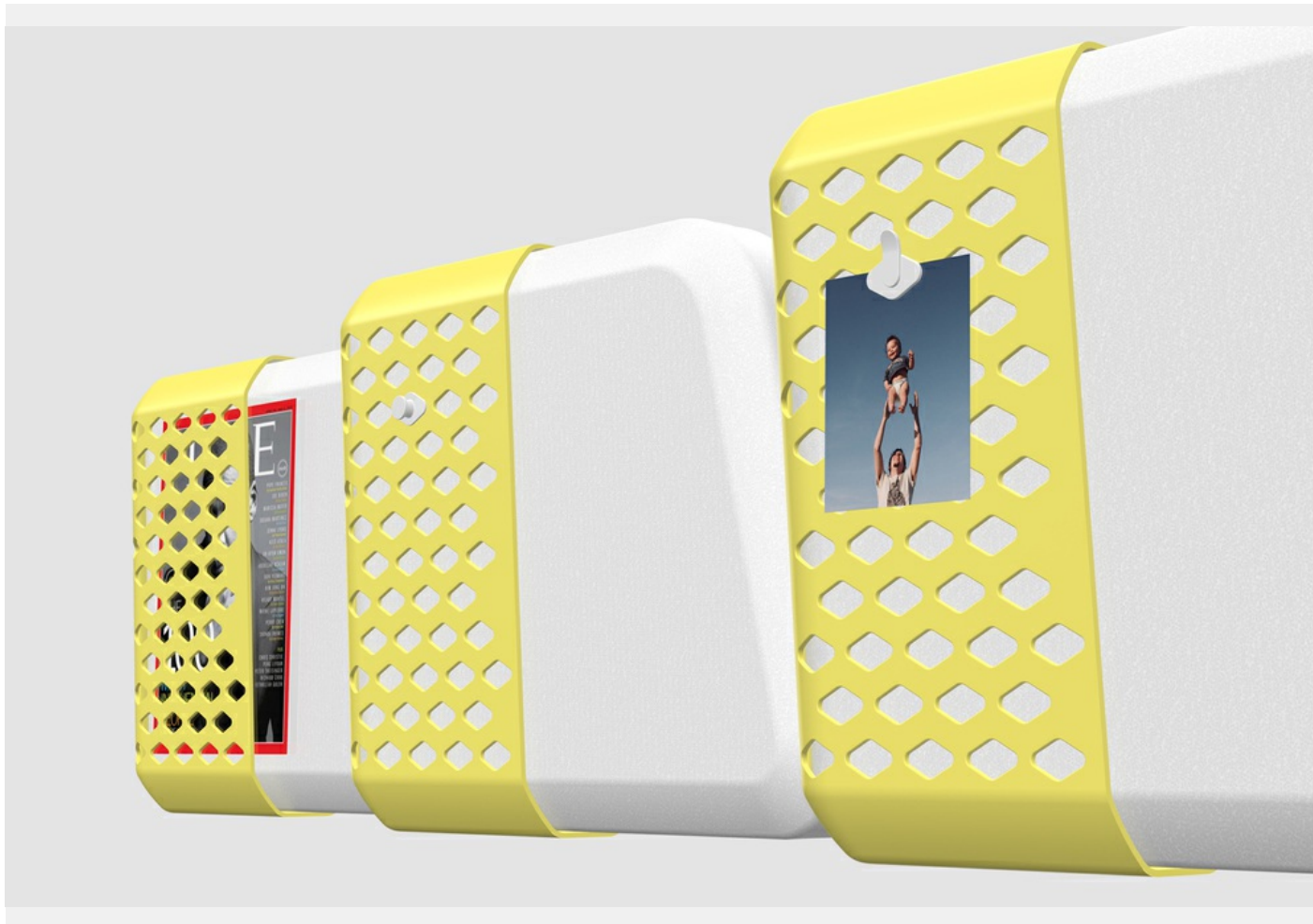


Further elaboration of the product

The product functions for both inside and outside.

4/5 **Buzz Panelsocks**

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Further elaboration of the product



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Creative's profile



Efkhan Cetin PRO

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İzmir, Turkey

Third party materials used

<https://www.pexels.com/photo/photo-of-man-in-raising-baby-under-blue-sky-1166990>

<https://blog.mariabrito.com/time-magazine>

<https://www.amazon.com/BABY-BOARD-baby-safety-sticker/dp/B00K9BGVJO>

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design