

Your vision for the digital future of the Arab region

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Arab e-story

collaborative digital arab photography museum

Target group

Change makers, Public figures and influencers, and Public sector officials

Observation

Thanks to their family heritage, most Arabs have very old photos of cities, celebrities, monuments and events. Some photos have historical value that deserve to be put in museums, to be kept and shared with the world.

Conclusion

from this observation we can detect two problems,
old photos are not well preserved and may deteriorate over time
may never be published with the world, if they remain in families archives.

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Solution

Arab e-story is a collaborative digital photography museum where rare historical photo owners can collaborate with historians and art historians to provide information about the photos to the public. the content of the photos can reveal a lot of hidden facts about arab history and be a base for academic research concerning arab history, arab art history, anthropology, sociology,etc..

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Key Problem

A big part of rare historical photos of arab culture is hidden in families archives and can't be shown to public since it's a private property.

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Which field and which area?

Arab e-story will be the largest rare historical photos database, a platform based on a collaboration between photo owners, historians and history of art experts from all the arab countries to conserve the arab history

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Effects of the problem

If the problem persists old photos may:

- deteriorate over time
- lost without leaving a trail (not even a digital one)
- never be published with the world
- deprive arabs from a valuable historical information

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Solution

Arab e-story will contain 2 different platforms:

-Arab e-story community: A backoffice where photo owners put their scanned photos and fill a form to provide historians, art historians and other experts all the data they need to identify the authenticity, rarity of photos, credibility of information and the historical value

-Arab e-story visitor: Is the result of the hard work where visitors choose between a guided virtual visit in a chosen theme and a free visit.

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Creative's profile



elyess ben amor
Digital marketer
hammam sousse, Tunisia

Third party materials used

<https://www.canva.com>

<https://www.canva.com>

<http://www.arabhighered.org/ar>

<https://canva.com>

<https://www.canva.com>

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