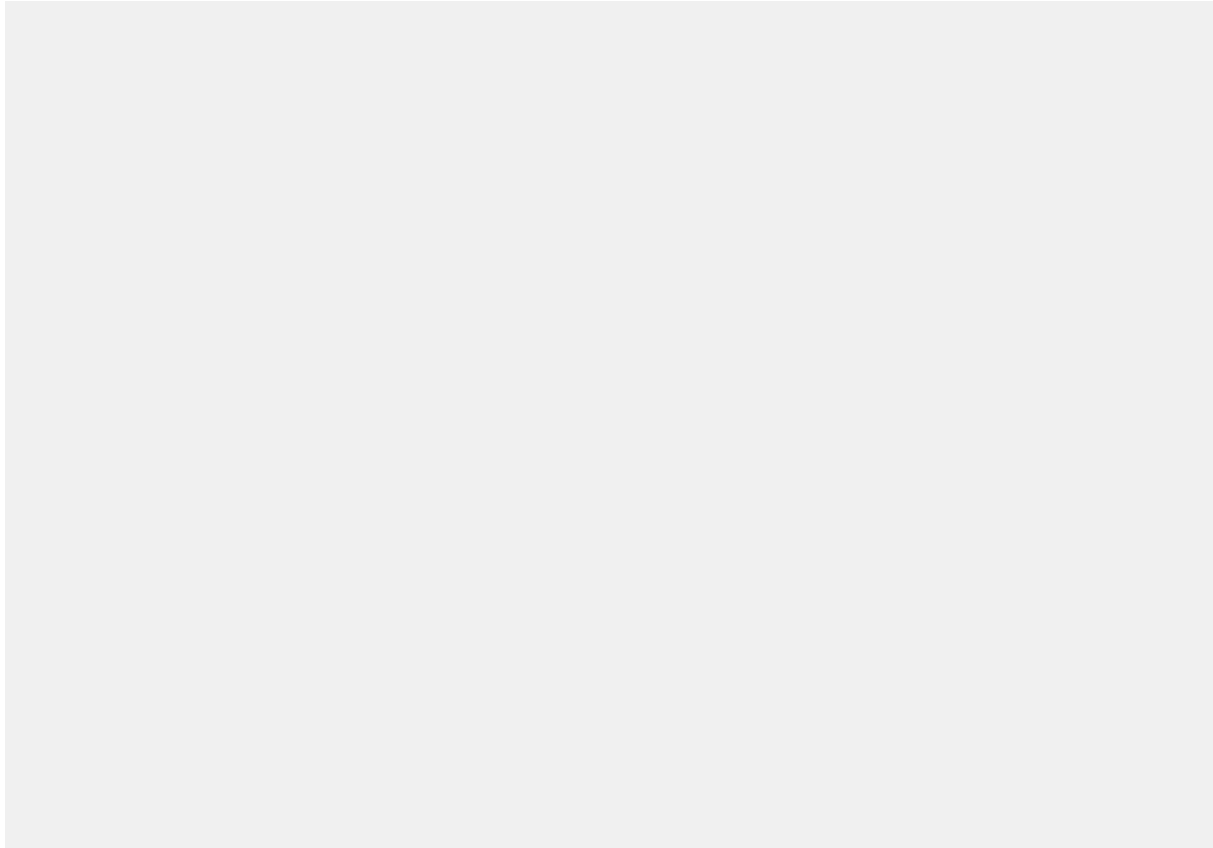


1/5 **Realität umgestalten**

Visualize organisation's main activities through simple sketches



Solution

The visual tries to grab public's attention and raise awareness about the Diakonie Katastrophenhilfe importance. Simple sketches over existing images will highlight the main activities and goals, showing the positive impact for people in crisis.

This "sketch approach" can be implemented in many campaigns to come.

For a better video quality don't hesitate to visit <https://vimeo.com/315298925> and for password use "jovoto".

Status: 04.02.2019

2/5 **Realität umgestalten**

Visualize organisation's main activities through simple sketches



Reshape their reality

Enean commodo ligula eget dolor aenean massa cum sociis natoque penatibus et magnis dis parturient montes nascetur ridiculus mus.

Diakonie 
Katastrophenhilfe

Campaign in Second Language

The slides cover some of the organisation's activities — reconstruction of houses, schools and health centers.

Status: 04.02.2019

3/5 **Realität umgestalten**

Visualize organisation's main activities through simple sketches



Further Elaboration of The Campaign

With this "sketch technique" any existing image can be treated in an original, unique way (background image is for presentation purpose only).

Status: 04.02.2019

Help the Helpers

4/5

Realität umgestalten

Visualize organisation's main activities through simple sketches

Claim Check (German)

I confirm that based on a quick Google search, my claim seems to be free to use

ID: 71562. Last updated: 04.02.2019

jovoto

Status: 04.02.2019

Realität umgestalten

Visualize organisation's main activities through simple sketches

Creative's profile



Claudiu PANTIRU PRO
Graphic Hero
Iasi, Romania

Creative's top 5 skills

Product Design, User Experience, Communication Concept, Service Design, Web Design

Third party materials used

<https://www.diakonie-katastrophenhilfe.de/apps/pressedownloads>

<https://www.diakonie-katastrophenhilfe.de/apps/pressedownloads>

<https://www.alamy.com/blank-billboard-in-public-subway-black-tv-without-information-inside-the-bus-video-advertising-in-public-transport-mock-up-electronic-media-board-w-image180644122.html>