

1/5 **tic-tac-toe**

Playful and fun design created from geometric elements inspired by the tic-tac-toe game

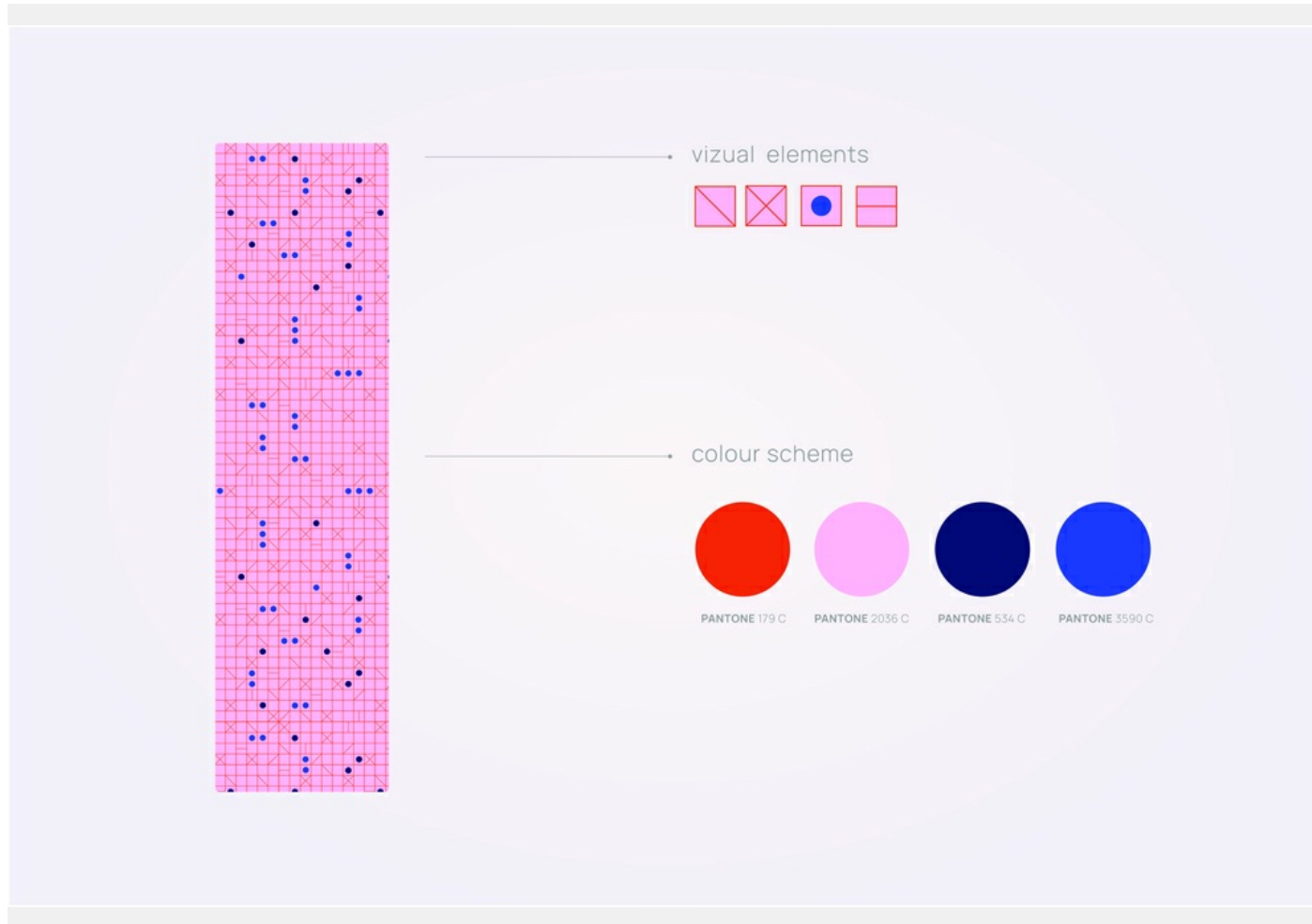


Solution

The resulting design is based on the playfulness of colors and geometric shapes. Just like brushing teeth can be considered as a game with fun, the packaging with its colorful design is intended to stimulate the user's interest in dental hygiene is something that can be everyday fun. The aim of the design is to make the boring and everyday routine of brushing your teeth special with a small piece of design in the bathroom.

2/5 tic-tac-toe

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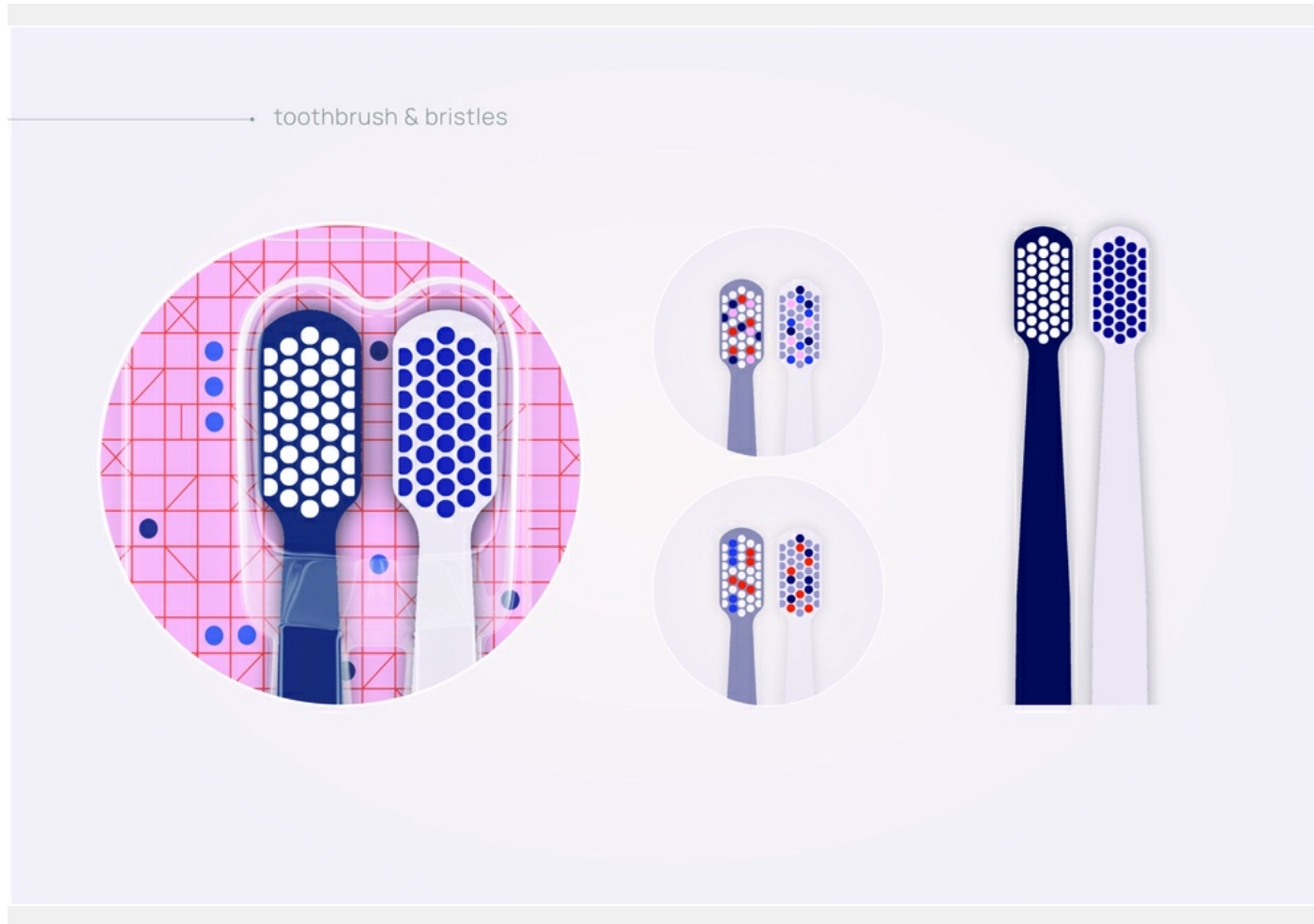


Your design here

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3/5 **tic-tac-toe**

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Your design applied to the toothbrush & bristles

Different variations of the pattern on the toothbrush represent an infinite number of combinations. Again inspired by the game of tic-tac-toe

4/5 **tic-tac-toe**

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Please tell us about your design, and about you!

Hello, I am a student of Industrial design at STU FAD.

5/5

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Creative's profile



Dominika Režová

Student

Bratislava, Slovakia