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The Ministry of unfulfilled dreams



Solution

"John Johansson is a good soul. A bit like a confused tenderly aged professor. Quite sensitive, very friendly, funny, trustful and shaped by boundless integrity.

He loves humans, nature, philosophy and art even more than his five minutes timelessness ♦ a thin hand-rolled cigarette and a proper coffee on a park bench in front of his office, enjoying the early midday sun.

One fine day he came up with a beautiful idea to go for ♦"

The Ministry of Unfulfilled Dreams ♦ Das Ministerium der unerfüllten Träume

The Ministry of unfulfilled dreams is an interactive approach to crossmedia storytelling.

John Johansson, the fictive founder invites people of all range and age to share his passion and

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Creative's profile



Jesko Stoetzer PRO

Creative Director

Berlin, Germany

Creative's top 5 skills

Copy Writing, Graphic Design, User Experience, Communication Concept